

Colours Specifications

Brand colours

	E.ON Red	White	Yellow	Turquoise	Bordeaux	Black
Print						
Pantone® C	PMS Warm Red C	–	PMS 584 C	PMS 311 C	PMS 7628 C	Black C
Pantone® U	PMS Warm Red U	–	PMS 584 U	PMS 2198 U	PMS 7628 U	Black U
CMYK	0.90.90.0	0.0.0.0	15.0.100.0	60.0.15.0	0.100.100.40	0.0.0.100
Coating colours						
RAL	040 50 70*	–	095 80 70	210 70 35	030 40 50	9011 Graphit-schwarz
PowerPoint						
RGB	234.28.10	255.255.255	227.224.0	92.193.203	176.4.2	0.0.0
Hexadecimal	#ea1c0a	#ffffff	#e3e000	#5cc1cb	#b00402	#000000
Web and mobile						
Hexadecimal	#ea1c0a		#e3e000	#1ea2b1**	#b00402	#000000
Mouse-over feedback	#d51607		#dad600	#2b91a3	#a00301	
Text						#39393A
						Text #8F9192
Background						#E8E8E8
						#F6F6F7
Tints						
	No tints	No tints	75 %	75 %	75 %	75 %
			50 %	50 %	50 %	50 %
			25 %	25 %	25 %	25 %

E.ON brand colours are defined for specific devices. Please refer to the corresponding specification for each application.

Please note

*RAL is the most common specification for paint and coating colours. Because other specifications are better matches for E.ON Red, please use these colour systems whenever possible.

- 2K paint ICI / P420 2K standard
- Spectrum 0881 (glossy)
- NCS Herbol 0080-Y80R Acrylic satin standard (semimatte)
- E.ON Red applies as a reference for other colour systems.

** optimised for best digital legibility